



COMPANY PROFILE

SULTANATE OF OMAN

TABLE OF CONTENTS

1

About Company

2

Welcome Message

3

Vision & Mission

4

About Us

5

Our Journey

6

Our Impact

7

Our Services

8

Our Technology Stack

9

Our Projects

10

Our Clients

11

Contact Us



ABOUT COMPANY

Our approach focuses on new way of business, thereby combining IT innovations and adoption while leveraging an organization's current assets.

Our team is committed to provide IT Services with:

- Quality
- Technology, Innovation, Support

Quality

Our main emphasis is to deliver best quality in every project we undertake. With our time tested business methodology, and structured solution building approach, we ensure to maintain our global business standards.

Technology leadership is the most successful strategy to challenge competitors and consolidate our position since business and technology work hand in hand. Our firm's belief in this synthesis has motivated and enabled us to deliver solutions with a decisive competitive advantage. Bins Solutions, today, is a new generation framework of technology innovators to accelerate growth.

In every project, we emphasize innovation. Our structured team works with a methodology and knowledge to innovate and deliver excellent services.

We are committed to providing development and tech-support teams to software and high-tech companies with the required infrastructure at a competitive rate from our State of the art development centers based in Muscat & Salalah, Sultanate of Oman. We provide a wide range of profiles including project managers, project leads, Technical leads, and Software Engineers. On the support side, we provide Team leads, Senior, and Junior Technical support personnel on a 24 x 7 basis.



WELCOME MESSAGE

RANA MUBASHER ISHAQ

FOUNDER & CEO

Welcome to our virtual home!

I am delighted to extend my warmest greetings. As the CEO, I am honored to lead a team of brilliant minds and passionate individuals who are dedicated to crafting exceptional software solutions.

Our profile is a reflection of our commitment to innovation, excellence, and customer satisfaction. Here, you will discover the latest breakthroughs in technology, explore our diverse range of products and services, and get a glimpse of the exciting projects we have undertaken.

At BINS, we believe in the power of technology to transform businesses and empower individuals. Our team of experts works tirelessly to create software that not only meets our client's needs but exceeds their expectations.

As you navigate through our profile, you will witness the values that drive us – collaboration, integrity, and a relentless pursuit of excellence. We strive to build strong partnerships with our clients, understanding their unique challenges, and providing tailor-made solutions to help them succeed in their endeavors.

Our success is a result of the unwavering dedication of our team and the trust our clients place in us. We take immense pride in the work we do and the positive impact it has on the lives of millions around the globe.

Whether you are a prospective client, a potential partner, or simply an enthusiast of technology, we welcome you to explore our world. Feel free to reach out to us with any inquiries or ideas; we are eager to connect and collaborate.

We look forward to embarking on a transformative journey together.

www.binshub.com



VISION & MISSION

We aim to be the best at what we do. BinS has a dream of evolving into a Global IT Company, ensuring that the solutions being delivered include best practice in I. T. with the chosen area of technology.

- We operate with complete focus to Maximize customer satisfaction.
- Develop and encourage an environment of mutual respect within company and extend it beyond to clients.
- Encourage commitment and personal learning of workforce.

We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.

Vision

To build upon a reputation of being one of the most innovative IT Solution and Service provider. We believe in doing our work in the most efficient way with robust and structured methodology, with gradual evolution from hard-work to smart- work culture, at client's end also.



Mission

To produce excellent services in the field of IT Services and Consultancy with maximum efforts driven towards customer satisfaction.



ABOUT US



BinS is a turnkey software and business solution provider. Established in 2009 to steer customers through the next generation of business innovation powered by technology with state-of-the-art business automation, software development, and consultation services.

Bins Solution's strength lies in perceiving the client's business processes, culture, vision, and goals across the industry segments and offering client-oriented solutions which are highly reliable.

We are fastest growing IT systems company in Oman providing all support and services related to Software Development, Web Solutions, IT Consultancy, Graphics Design, Networking, Website Designing and support from server hostage, Mobile Application Development, Internet Marketing, CCTV & Fiber Optics & other business solutions. We also specialize in Database Creation and Management, Hardware requirements, all-year-round Website / Database Maintenance, and any kind of repair work undertaken by us.

Who we are

BinS is a custom software services firm based in Pakistan and Oman. We have extensive experience in many diverse areas of both software and hardware development. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

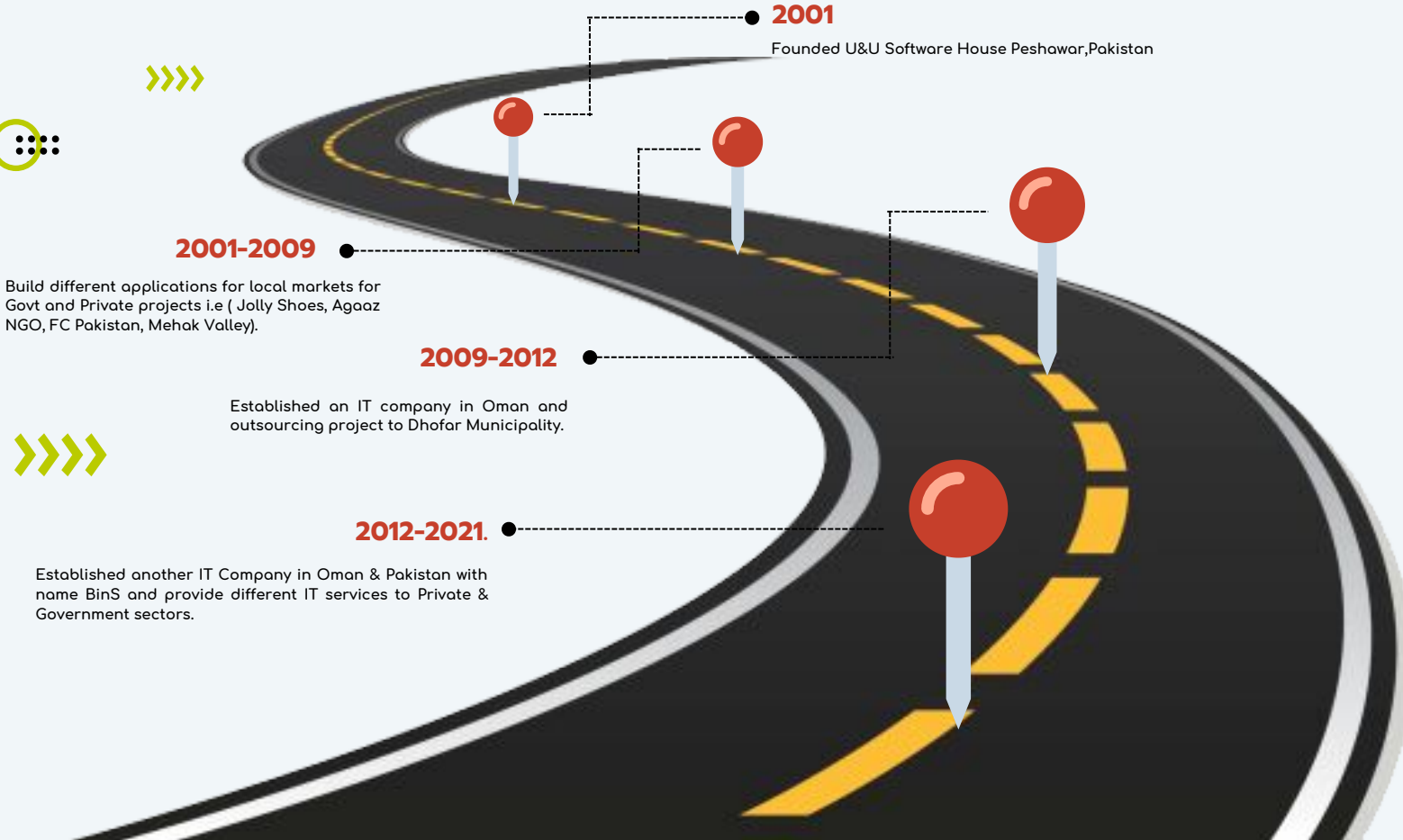
What we do

Quite simply: we write code. However, unlike most software companies, we realize that's only part of the job. We don't just write code.... We develop professional software. This is why our clients choose Bins. Many companies can find programmers to generate code. However, few have the experience to produce professional quality software. Our ability to develop code is only the beginning of our capabilities. Being a "custom" firm, BinS is able to provide our clients with a variety of services

OUR JOURNEY



Our journey began with a shared vision to revolutionize the digital landscape and provide innovative software solutions that empower businesses and individuals alike. Since our inception, we have embarked on a transformative path, fueled by a passion for technology and a commitment to excellence.



OUR IMPACT

Our reach extends globally through our affiliated companies, key alliances, and valued connections, setting us apart as a leader through our commitment to making a meaningful impact.

TOTAL
GOVERNMENT
CLIENTS

7+

TOTAL PRIVATE
CLIENTS

70+

TOTAL
PRODUCTS

30+

TOTAL
EXPERIENCE

23 Y+

COUNTRIES

4+

TOTAL
TEAM MEMBERS

20+

95%

SUCCESSFUL
RATE

OUR SERVICES

BinS delivers quality and timely solutions and services at a price that make our clients smile . BinS focuses on offshore development at our excellence centre in Salalah , Sultanate of Oman. This allows us to scale up rapidly (leveraging on the plentiful supply of talent and thus cutting down on execution time) at costs that are on an average 70% cheaper.

With the dedicated and adroit employees at BinS, it has been adept in assisting the growth of the nation in the field of Information Technology . BinS with its vision of quality and innovation has been successful in catering the needs of those who seek our assistance in following areas of IT enabled services:

Our team is committed to provide IT Services with:

Quality | Technology | Innovation

- Software Solutions
- Web Solutions
- Graphic & Multimedia Solutions
- Networking Solutions
- Quality Assurance & Testing
- Application Maintenance & Support
- Turnkey Solutions
- Offshore Development & Outsourcing
- Corporate Training & Consultancy



1 SOFTWARE SOLUTIONS

BinS Software & ERP Solutions has developed a number of products and MIS applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the " on-time and on-budget " delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development. Our services begin from analysis , moving through designing , development , testing and implementation to maintenance . Our applications come in all sizes, be it a one- table database , or a massive client -server application . The creation of complete database applications is yet anotherfield that we specialize in.

We offered

1. Application Development

- **Interactive Application Development**

Interactive Application Development (IAD) is about harmonizing art with technology. This business division of BinS Software & ERP Solution complements the client's requirement for online and desktop applications - be it a workgroup solution or mailing platform. It adds a further arc to the circle of 'Net Totality'.

A strong team of software professionals empowers the application development capability at iAD, BinS Software & ERP Solutions. The applications developed range from web stores, online service retailing to enterprise information systems. Our competencies in .Net technologies, ASP, XML, PHP, ORACLE APEX, and C/C++ are demonstrated in various network-based applications. SQL / Oracle database engines support most of these applications.



1 SOFTWARE SOLUTIONS...

- **Custom Application Development/ Maintenance**

It is a well-known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, the prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective. We have experienced I.T. Consultants for Project analysis, formulation, and concept planning, right up to project management and installation.

We develop customized Software that is completely based on user's requirement with GUI(graphical user-friendly interface) on any of the mentioned platform / languages.

- **MIS and ERP Solutions & Support**

We offer customized low-cost solutions to industries based on open standards, contemporary technologies, and maintenance support. While incorporating the best business practices, we do take special care of the customer's requirements.

ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted on-site and others being conducted offshore. Each phase is uniquely defined and executed. After unit and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user-friendly, flexible, and comprehensive.



1 SOFTWARE SOLUTIONS...

2. Reengineering

Reengineering is on the agenda of many companies in different industries. Striving to improve business processes to better meet customer requirements, Business Re-engineering initiatives aim at revolutionizing key performance criteria, such as cost, delivery, and quality. As this is a top management issue we ensure that the structure, the workplace contents, the information technology in use, and the culture of the organization will successfully assimilate the improved processes.

To tackle hard and soft barriers and make the re-engineering process a success we make sure that following steps are taken in each project:

- Diagnosing resistance to change
- Managing individual change
- Coaching tools and techniques for helping employees navigate the change process
- Implement work teams and case managers extensively throughout the organization.
- We believe creative thinking cannot be replaced with software tools and stay away from over-sophistication
- Build learning, renewal, and short feedback loops into business processes.



2

WEB SOLUTIONS

BinS provides web solutions & services to help customers reach a wider customer base. The web is a new and different medium for communication and requires a different viewpoint and skill set to use it in the most effective way. You need web consulting to get more return on your investment in your website. We can help you get the most effective solution through:

- Website Development
- Web Multimedia
- Intranet Development
- Web Promotion
- Web hosting
- E-commerce
- Graphic & Multimedia Solutions

Website Development

Website Development Websites can enhance awareness of your brand, leading to more sales. Build relationships with customers, vendors, and shareholders through your online identity and get more traffic from search engines, fast-loading web pages with excellent navigation and design, and communicate more effectively. Whether you are looking for a Dynamic site or a static site is your solution we can help you acquire both.

We offer websites on WordPress, ASP.NET, and PHP which are tailor-made to target your customers and make your presence live on web.





2

WEB SOLUTIONS...

Web Multimedia

Add video on your website or have a complete flash website and see your popularity ranking high.

Web Promotion

We can promote your site to acquire more traffic, more inquiries, more leads, and more value. Web Promotion is a three-phase process and we are your companion to see you through all the phases and that too very well. We get your site listed in the most popular Internet directories because they can send you substantial amounts of traffic and affect you're ranking in various search engines. Email marketing is a great way to promote your electronic Shop to buyers - including those who are interested in your shop but have not purchased items from you in the past.

Web Hosting

We provide service to host your own website, and users with online systems for storing information, images, video, or other content accessible via the World Wide Web. We offer 500 MB, 50 GB, and 300 GB web hosting.

We also offer custom web hosting as per your requirements.

File Hosting Service: Host your static content, typically large files that are not web pages.



WEB SOLUTIONS...

E-commerce

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to have their business from point of sale implementation and go global.

Our competent management team, good post-sales services, well-organized business structure, network infrastructure, and a secured, well-designed website will ensure ripe results on your investment.

Graphics & Multimedia Solutions

Each Client is different with his own ideology and vision, and so should his designs. Having done more than 200 design solutions, we lend our services for:

- Logos
- Brochures
- Advertisements
- Corporate Profile Presentation
- Product Catalogue, Training/ Tutorial Presentation
- 2D-3D Animation and Walk through



NETWORKING SOLUTIONS

BinS Software & ERP Solutions can network your computers together by peer-to-peer or using a server-based network and connect you to the Internet. We will help you secure a domain name, locate an Internet service provider, and configure your network for T1-T3, Dialup, DSL, Cable, or connection sharing. We can establish remote access setups, which will help an employee, stay in touch with the workplace, irrespective of the geographical location.

We offer following networking services:

- Preparation of Network Architecture (Network protocol, Backbone at twisted wire, cable or optical fiber, Net topology, Hub/Switches, Conceptual Diagram, etc).
- LAN/ WAN set-up.
- Corporate Intranets
- Network Administration.
- Windows NT/ Novell Netware/ UNIX/ Linux Server support.
- IIS Support and ORACLE/ SQL Server administration.

4

QUALITY ASSURANCE & TESTING

All the software solutions developed undergo following process cycle of testing:

PROCESS DIAGRAM



REQUIREMENTS ANALYSIS

Testing begins in the requirements phase of the software development life cycle.

DESIGN ANALYSIS

During the design phase, testers work with developers in determining what aspects of a design are testable and under what parameter those tests work.

TEST PLANNING

Test Strategy, Test Plan(s), and Test Bed creation.

TEST DEVELOPMENT

Test Procedures, Test Scenarios, and Test Cases & Test Scripts to use in testing software

TEST EXECUTION

Testers execute the software based on the plans and tests and report any errors found to the development team

TEST REPORTING

Once testing is completed, testers generate metrics and make final reports on their test effort and whether or not the software tested is ready for release.



5

APPLICATION MAINTENANCE & SUPPORT

We have years of experience in executing maintenance projects. Our team of experienced consultants has been successfully managing maintenance projects of local clients as well as offshore ones.

The quality of product deployment, training, and support has everything to do with customer success and satisfaction. We offer annual maintenance plans which are tailor-made as per the client's requirements. If required we depute a technical team that works at the client site for the system execution or support as per requirement.

Our clientele includes Government organizations as well. We ensure maximum return on investment to the customer as we provide complete off-site telephone support in the form of consultations, assistance, and advice on the use and maintenance of the Licensed Software. Our experts ' providing technical assistance and advice for problem diagnosis and resolution, have gained us admirers the world over.

We also offer on-site service calls to Customer's facility. In such cases, our consulting charges are subject to service hour charge, plus reasonable travel and out-of-pocket expenses



6

TURNKEY SOLUTIONS

BinS Software & ERP Solutions takes up projects under this service for a fixed price and takes all responsibility for execution and project management. These solutions are ideally suited for projects that are fairly well-specified and require well-defined interfacing with the client. We have developed a number of products and MIS applications for our clients in this service. BinS Software & ERP Solution's mature software development processes, combined with excellent infrastructure have significantly increased the "on-time and on-budget" delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development.



7 OFFSHORE DEVELOPMENT & OUTSOURCING

To get the best IT solutions, you don't need to be geographically near us. Because we offer quality offshore development centers. Our offshore software solutions in application development and website development guarantee cost savings without the need to compromise on either speed or quality . Our 100% customer retention rates speaks for our quality , swift response and cost effectiveness that has fetched us a large number of clients from all parts of the world. These all feathers to our work make us a preferred offshore development house.

When your business is running twenty-four-seven to come up with innovative means to maximize its potential, outsourcing isn't just an option it is a necessity. Today, efficient business process outsourcing has become the lever to unload your organization of resource-consuming procedures and controllable costs. Everyone works towards allowing your organization a stronger focus on core business areas.

BinS not only provide industry -specific solutions but also deputes personnel to organizations with technical skills to manage back-office transaction processing. Viewing it from the clients ' perspective this cuts off the cost of acquiring and maintaining technical staff and enables them to focus on their core competencies. The key element of services delivery is an integrated approach towards providing increasing value over the entire course of our client relationships



CORPORATE TRAINING & CONSULTANCY



Consulting is the integrated part of our services with expertise in custom programming, client-server database design and implementation, and web development. We specialize in designing and implementing cost-effective, creative information solutions to complex business problems. We have provided services to finance institutions, the healthcare sector, the government sector, and the manufacturing environment.

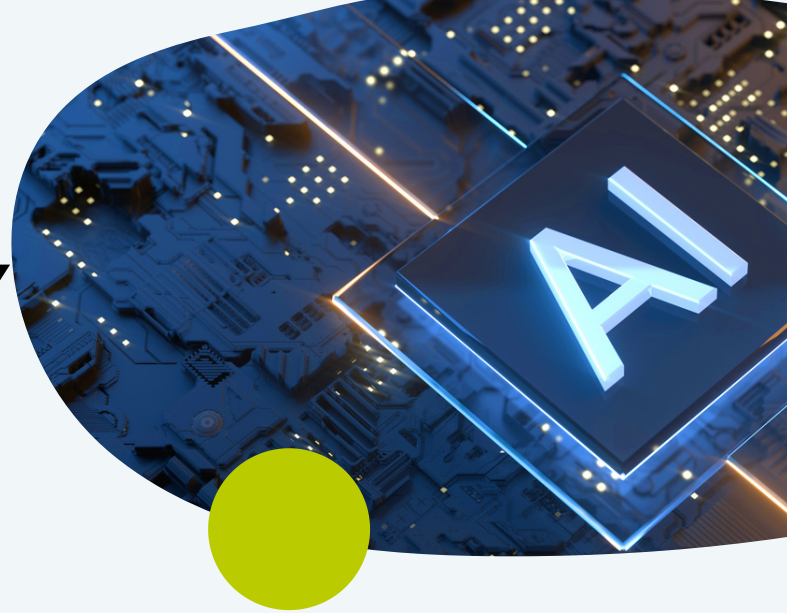
We pay full attention to customers, doesn't matter whether theirs is a Five-page website or a fully-fledged ERP to be designed. And we take pride in the fact that customers right from their inception have continuously been added to our friends list. Most of our customers are brought to us through our satisfied users.

Our vast pool of technically qualified and managerial manpower is well supported by excellent infrastructure and knowledge management facilities to deliver the client time-bound, qualitative, and cost-effective solution meeting global standards.

In our corporate training programs we emphasis on a course schedule that achieves following objective for the corporate:

- Training should align with the business plan and address the core competencies of your business
- It is necessary that training outcomes strengthen the job environment and organizational practices but vice-versa is obligatory as well.
- Knowledge management and self-directed learning should be integral parts of the training/learning processes.
- We ensure that the Training process is effective, efficient, and is properly staffed, organized, and managed.
- We have feedback systems to monitor business plans, performance problems and training results.

OUR TECHNOLOGY STACK



OUR PROJECTS



WHAT WE DEVELOPED

Delivering successful software solutions that have already made a positive impact in various industries.

01

FLUTTER,JS NODE

Facility Management System

02

FLUTTER,JS NODE

Machine KPI System

03

ORACLE

Pharmacy Management System

04

ORACLE

Car Rental Management System

05

ORACLE

POS & Basic Accounts & Professional Accounts

06

ORACLE

Asset Management System

07

ORACLE

Hospital & Clinic Management System

OUR PROJECTS...



08

ORACLE

Project Management System

09

ORACLE

Document Management System

10

ORACLE

Supply Chain (Requisitions, PO, Inventory)

11

ORACLE

POS Retail & Restaurant System

12

ORACLE

Construction Management System

13

ORACLE

Real Estate Management System

14

ORACLE

Visitor & Parking Management System

15

ORACLE

Building Rental Management System

OUR PROJECTS...



16

ORACLE

Financials (AP, AR, CM, FA, GL, Budgeting)

17

ORACLE

HR & Payroll System

18

VB.NET

SMS & Attendance Management System

19

VB.NET

Port & Trading Management System

20

**WEB
DEVELOPMENT**

Official website of Dhofar University & Colleges Salalah

21

**WEB
DEVELOPMENT**

Bin Dablan LLC Construction Company

22

**WEB
DEVELOPMENT**

Rawabi Yazan LLC Construction Company

23

**WEB
DEVELOPMENT**

Official website of Minister & Governor of Dhofar Salalah

OUR PROJECTS...



24

WEB DEVELOPMENT

British School Salalah

25

WEB DEVELOPMENT

Official website of Salalah Sanitary Drainage

26

ANDROID & IOS

Official Mobile Application of Dhofar University

27

ANDROID & IOS

Boooths Ecommerce Application

28

ANDROID & IOS

Daleel Musafir Salalah Tourism

29

ANDROID & IOS

Inventory POS

30

ANDROID & IOS

Label Maker Groups Australia

OUR CLIENTS IN OMAN



GOVERNMENT SECTORS

Following are our International Government Sector Clients.



Dhofar Municipality
Salalah, Oman



Minster's Office Dhofar
Salalah, Oman



Dhofar University
Salalah, Oman



Ministry of Tourism
Salalah, Oman



Salalah Sanitary & Drainage
Salalah, Oman



Ministry of Agriculture
Salalah, Oman



Al-Razat Farm
Salalah, Oman

OUR CLIENTS IN OMAN



PRIVATE SECTORS

Following are our International Private Sector Clients.



Salalah Gallery Mall
Salalah, Oman



Al-Wakeel Ceramics
Salalah, Oman



Al-Ghad Almushrik Ceramics
Salalah, Oman



Ittin Al-Shamila Building Material
Salalah, Oman



Supper Market Alshaat
Salalah, Oman



Fanatics
Salalah, Oman



Islamic Cultural Bookshop
Salalah, Oman



Ibne Batota
Salalah, Oman

OUR CLIENTS IN PAKISTAN



PRIVATE SECTORS

Following are our National Private Sector Clients.



Bilal Garments
Sadar Rawalpindi



Tawakal Fabrics
Sadar Rawalpindi



Sammi Fashion
Sadar Rawalpindi



United Associate
Behria Town
Sadar Rawalpindi



Beauty & Style
Behria Town Lahore



PAKISTAN OFFICE

+92-3173176789

www.binshub.com

info@binshub.com

Rawalpindi, Pakistan

OMAN OFFICE

+968-95371076

www.binshub.com

info@binshub.com

Salalah, Sultanate of Oman

UK OFFICE

+447854135407

www.binshub.com

info@binshub.com

2 Fairfax house, 201 Hornsey Road London, N7 6RA, United Kingdom

